# **ADINANDA T K**

# DATA ANALYST

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#### **EDUCATION**

Learnbay Institute
Advance Data Science with Al
Providence Women's College, Calicut
BSc Computer Science; CGPA: 7.78

Bangalore, India June 2023 – May 2024 Kerala, India June 2020 – March 2023

#### **SKILLS SUMMARY**

• Languages: Python, SQL, HTML

• Frameworks: Pandas, NumPy, Scikit-Learn, Matplotlib, Seaborn, Keras, TensorFlow, Flask

• Tools: Power BI, MS Excel, PowerPoint, Tableau, MySQL, SQLite

• Statistical Methods: Hypothesis Testing, Descriptive Statistics, Regression Analysis, Trend Analysis

• Platforms: PyCharm, Jupyter Notebook, Visual Studio Code

Soft Skills: Analytical Thinking, Adaptability, Creativity, Excellent communication
 Expertise: Data Analytics, Data Visualization, Machine Learning, Predictive Analytics

#### WORK EXPERIENCE

#### DATA ANALYST INTERN (Learnbay)

September 2023 - October 2024

- Worked on projects like BlinkIt Sales Analysis, Fraudulent Transaction detection and Exploring salary trends in Data Science Career.
- Used Python, SQL, and visualization tools like PowerBI to analyze data and uncover insights.
- Enhanced analytical thinking and problem-solving through real-world tasks.

#### **PROJECTS**

## Salary Trends Analysis in Data Science Career | LINK

October 2024

- Analyzed salary trends in data science careers by employment type, work model, experience level, and company size to uncover key insights.
- Created extensive visualizations, including bar charts, scatter plots, pie charts and more, to illustrate patterns in salary distributions across various job and work model categories.
- Handled outliers in the dataset to ensure accurate trend representation, enhancing the reliability of insights.
- Leveraged Python for data analysis, visualization, and data preprocessing, utilizing libraries like Pandas, Matplotlib, and Seaborn.

### Blinkit Sales Performance Analysis | LINK

October 2024

- Developed an interactive PowerBI Dashboard to analyze Blinkit's sales performance, customer satisfaction, and Inventory distribution, identifying key insights for optimization.
- Implemented key KPI's including Total sales, Average sales, no of items, and Average customer ratings, to Measure business performance effectively.
- Utilized Excel data for comprehensive analysis, with advanced visualizations to track trends, customer Feedback, and stock management.

#### Coffee Sales Dashboard Using Excel LINK

September 2024

- Cleaned and organized sales data using excel for accurate analysis.
- Utilized XLOOKUP to link orders, customer and product information efficiently.
- o Created dashboard with visualizations to track total sales, top customers, and coffee sales by country.
- Analyzed sales trends for different coffee types over time and regions.

## Fraudulent Transaction Detection | LINK

May 24- June 2024

- Deployed and fine-tuned a logistic regression-based machine learning model achieving an 98% high accuracy rate in predictive modeling.
- o Minimized false positives by 62.7% through hyperparameter tuning processes.
- o Executed over-sampling and ensemble techniques to address class imbalance, leading to 15% improved performance.
- o Successfully mitigated fraudulent transactions while optimizing model efficiency by 8% and accuracy by 4%.

## **CERTIFICATES**

### Data Science And Al(IBM) | CERTIFICATE

May 2024

o Mastered fundamental Python, Data Science tools, Machine Learning and Data Science Methodology.

# Advance Data Science with AI (Learnbay) | CERTIFICATE

May 2024

o Mastered in Machine Learning, Statistic Analysis, Data visualization, Deep Learning concepts and NLP.

## Certified Specialist in Data Science and Analytics (ICT Academy of Kerala) | CERTIFICATE

October 2023

- Learned about Python, Machine Learning algorithms.
- o Mastered data gathering, identification, and cleaning for analysis preparation.

# Internship on Data Science & Analytics (ICT Academy of Kerala) | CERTIFICATE

December 2023

o Completed Virtual Internship under the Research & Solutions Unit of ICTAK for 125 hours.